



**Agenda**  
**NCPLDA Spring Meeting**  
**Thursday, March 17, 2011**  
**1:00 p.m.**  
**Sheraton, Atlantic Beach**  
**Room: Fear/Lookout**

**General Meeting**

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| 1:00 p.m. | Call to Order – Karen Foss   |
|           | Welcome – Jackie Beach, Craven-Pamlico-Carteret Regional Library System                                      |
|           | Approval of Minutes from December 2-3, 2010 meeting  |
|           | Treasurer’s Report – Louise Humphrey   |
|           | Recognition of New Directors   |
|           | Introduction of visiting Interim Directors   |
| 1:15 p.m. | Corporate Sponsor – Sirsi-Dynix  |
| 1:30 p.m. | Jenny Johnson, Executive Director of Branding and Marketing Services for OCLC<br>– From Awareness to Funding |
| 2:45 p.m. | Break  |
| 3:15 p.m. | Tim Bucknall, Asst. Dean of University Libraries, UNCG – Leadership in Troubled Times                        |
| 4:15 p.m. | MJ Goodrum, Director, Alamance County Public Libraries – NCLA Membership                                     |
| 4:30 p.m. | Joe Freddoso, President and CEO MCNC – Expansion of Broadband in NC  |
| 5:00 p.m. | Hospitality- Suite 1   |